



ORGANIC
FERTILIZERS

RETAIL & HOBBY



MEMON, YOUR PARTNER IN RETAIL

About MeMon

Since the 1990s, MeMon has been a trusted name in the organic and organo-mineral fertilizer industry. Operating in over 75 countries, we collaborate with key sectors, including agriculture, horticulture, sports, and landscaping. We are a reliable partner for leading players in the hobby and retail sector, and our long-standing relationships enable us to thrive together by delivering exceptional value and innovative solutions to clients worldwide.

Are you a supplier for garden centers, DIY chains, supermarkets, or do you run a webshop for gardening products? Surprise your customers with our high-quality fertilizers! With over 25 years of experience, we partner with large and small companies in the retail sector - and count some of the largest names as our clients.

We make it easy for you by offering standard formulas and by developing tailor-made fertilizers under your own private label. Whether you're looking to position yourself in a specific market segment - such as organic farming, plant-based products, high-performance fertilizers, 100% organic, or an economic choice - we support your brand's positioning and success.

Our fertilizers cover a wide range of applications, including:

- Crop-Specific Solutions: Tailored nutrients for crops like tomatoes, hortensia, roses or conifers.
- Lawn Care: Specialized fertilizers that promote lush, green lawns.
- Garden Fertilizers: Designed to meet the diverse needs of home gardeners.
- Balcony & Urban Farming: Products that cater to the growing trend of compact and container gardening.
- Soil Improvers: Solutions that enrich and enhance soil quality for a thriving garden.
- All-Purpose Fertilizers: Versatile solutions for general use, ideal for any type of plant.

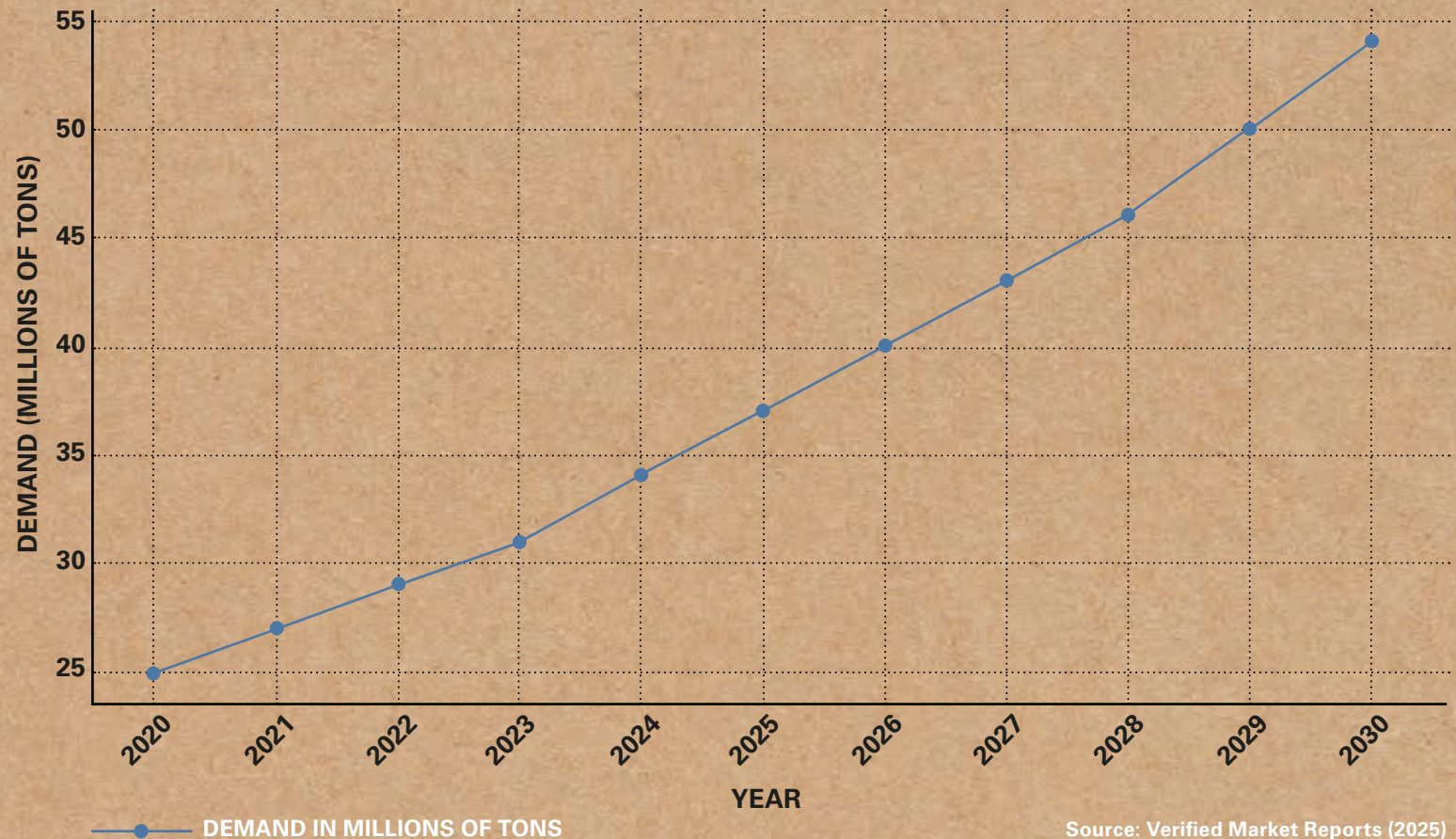


TRENDS IN RETAIL

The turnover of organic fertilizers in Europe shows strong annual growth, driven by rising demand for sustainable and environmentally friendly solutions.

This trend is expected to continue as consumers and professionals increasingly prioritize sustainability. With the market expanding rapidly, now is the perfect moment to invest in this sector and position your brand for long-term success.

DEMAND FOR ORGANIC FERTILIZERS IN THE RETAIL SECTOR IN EUROPE



Source: Verified Market Reports (2025)

YOUR PRODUCT RANGE

Providing crop-specific solutions for retail products, our agronomists and sales professionals collaborate with you to develop formulations tailored to your customer needs.

What truly sets us apart is our ability to deliver a complete range of products. While others may offer only a partial selection, we ensure you have everything required for a competitive and well-rounded portfolio.



Rose food

NPK 7-3-5



Conifer food

NPK 6-3-5



Rhododendron food

NPK 7-3-4



Balcony food

NPK 6-3-4



Hortensia food

NPK 4-4-4



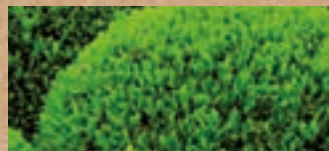
Tomato food

NPK 5-3-7



Strawberry food

NPK 5-3-8



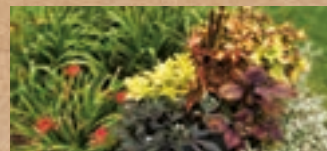
Tree, Shrub, Hedge food

NPK 4-3-8



Universal Plant food

NPK 5-3-8



Universal Plant food

NPK 4-2.5-8



Lawn Start

NPK 8-2-4



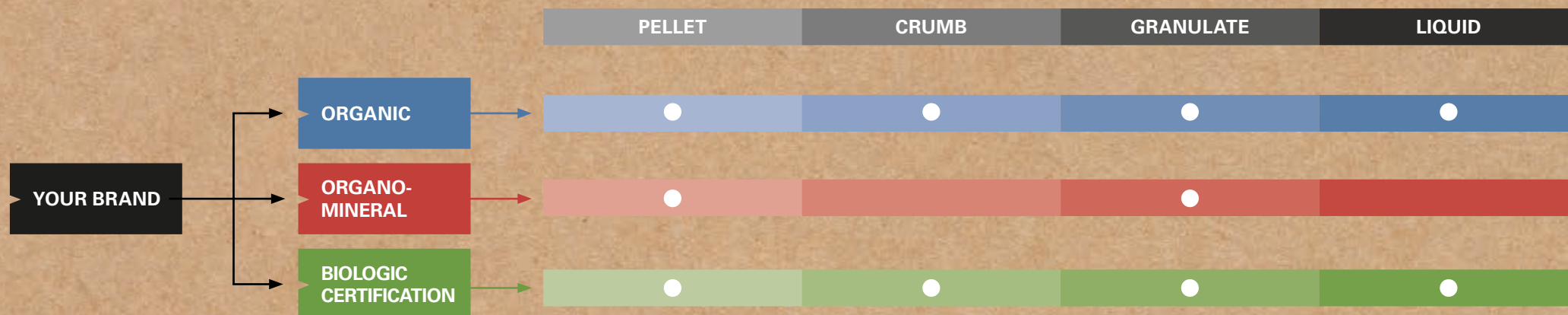
Lawn All-Season

NPK 5-3-8

OPTIONS

Our fertilizers come in a wide variety of shapes and sizes, depending on your needs and your customer's preference.

We guide you in selecting the best option. In addition it is also possible to create a 100% plant-based line, free from any animal-derived ingredients.



Pellets

Crumbs

Granulate

Liquid



ADDITIVES

Standing Out

As competition in the fertilizer market intensifies, differentiation becomes essential. By offering unique solutions with specific added value, MeMon helps your brand appeal to your target market - whether you aim to be perceived as innovative, eco-friendly, premium, or simply wish to stand out. These benefits strengthen your market position and make your brand more attractive to customers.

Beneficial additives

MeMon has the special expertise and equipment for enriching fertilizers with quality-enhancing additives. Each additive has its own specific benefits.

Frequently used additives

Bacteria

Bacteria contribute to the development of healthy soil, key for strong and vital plants. They help to improve the stress resistance of the plant.

Mycorrhiza

Mycorrhiza fungi, in symbiotic relationship with the crop, improve the nutrient and water absorption capacity of the plant and stimulate its natural defence mechanism.

Algae

Algae help improve the fertility and water retaining capacity of the soil. Furthermore, early growth and a higher yield is obtained. They also stimulate the natural defence mechanism of the plant.

Zeolite

Zeolite is a natural mineral known for its unique "sponge effect." It improves soil structure by retaining water and nutrients, releasing them gradually to plants as needed.



GROWING TOGETHER

Packaging Possibilities

We can package your products in any way you need, from boxes and buckets to small retail bags or large bulk solutions. We also assist you in choosing the right packaging and can help source it through our trusted supply chain partners. Your design will be printed on the packaging to reflect your brand identity and make your products stand out.

With our extensive experience, we're equipped to support you through every step of the process - from product development to market optimization. Our specialists are ready to help create a fertilizer solution that aligns perfectly with your brand and market goals.

For free advice or a quote, contact us at info@memon.nl or +31(0)26 3523100.

Let's build a successful brand together!





**SPORT &
LANDSCAPE**



**AGRICULTURE &
HORTICULTURE**



**RETAIL &
HOBBY**



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